

Speakers

Karen S. Knight, CCEP

Ms. Knight is a Principal Consultant with *Cohasset Associates*. Her experience as a Chief Compliance Officer for over 20 years informs her consulting engagements. Ms. Knight's design of compliant and sustainable Information Governance Programs includes governance policies and standards, legal hold processes, retention schedules, training and education, and technology enablers. Mitigating the regulatory and legal risks of governing information, Ms. Knight integrates and aligns records management and information governance disciplines, addressing privacy, information security, ethics and compliance, contract and procurement, and data breach prevention. She is a white paper author, and a frequent speaker and workshop leader on numerous information-related topics.



Linda G. Sharp, Esq., MBA, CLSP

Ms. Sharp is Associate General Counsel at ZL Technologies, a leading information governance software manufacturer and cloud services provider. She has extensive experience in negotiating and drafting contracts for on premise and cloud based offerings, domestic and abroad, including State and Federal government agreements. Her areas of expertise are in Information Governance/Management and eDiscovery. She has spent over 3 decades in the legal profession and over 15 years focusing on data management initiatives. She has counseled federal and state agencies, the bench, and Fortune 500 entities on the issues around eDiscovery, Information governance, data privacy and security. She has partnered with large enterprises as they strive to resolve electronic data, privacy and security issues while balancing an ROI. Ms. Sharp is a highly sought after speaker and presenter due to her ability to take complex technology concepts and make them understandable. She regularly writes on the above subjects and has been published in many periodicals.



Schedule

May 16, 2017

Seminar Facilitator: Mark Walsh

8:00 a.m. - 8:30 a.m.

Registration & Continental Breakfast

8:30 a.m. - 8:40 a.m.

Welcome & Introductions

Darlene Barber, Chapter President

8:40 a.m. - 10:15 a.m.

Advance your Organization...Transition to Information Governance from Records and Information Management

Karen S. Knight, CCEP

Principal Consultant, Cohasset Associates

Many organizations are considering a re-alignment of their information management-related practices, making the move from Records and Information Management (RIM) to Information Governance (IG). Typical challenges to this move include entrenched corporate culture, perceived "empire building", and conflicting business priorities. This address will provide the means to overcome obstacles while building a case for IG.

10:15 a.m. - 10:30 a.m.

Break and Exhibitor Room Visit

10:30 a.m. - 12:00 p.m.

Advancing IG from RIM...the TRANSFORMATION

Karen S. Knight, CCEP

During late 2016, Cohasset partnered with ARMA to conduct their ninth biennial survey, examining Records and Information Management (RIM), and more recently, its advancement to Information Governance (IG). This session will provide first-hand analyses of the survey results, detailing up-to-date, authoritative benchmarking metrics on information lifecycle management means and methods, emphasizing electronically stored information.

12:00 p.m.—12:15 p.m.

Exhibitor Introductions

12:15 p.m.—1:00 p.m.

Lunch

1:00 p.m. - 2:00 p.m.

E-Discovery

Joseph H. Carpenter IV, Esq, Norfolk Southern Corp. Information Governance is a multi-faceted practice area that includes records management, e-discovery, and other technical and legal elements. Mr. Carpenter will explore this developing subject matter to evaluate how proper practices can increase business efficiency, reduce cost, and limit risk. The discussion will include commentary on the role that technology has played in evolving the Information Governance space into a broad-based business strategy. The presentation will also review the development of Norfolk Southern's Information Governance program with particular emphasis on e-discovery fundamentals.

2:00 p.m. - 2:15 p.m.

Break and Exhibitor Room Visit

2:15 p.m. - 3:45 p.m.

The Internet of Things, Information Governance, Data Analytics, and the Records Managers' Changing Role

Linda G. Sharp, Esq, ZL Technologies

Information Governance takes a team approach. Records Managers are a critical part of the process. This session will discuss how records managers ensure that they are not only part of the process, but are positioned to drive the initiative as big data, data analytics and the Internet of Things change the dynamics of information.

3:45 p.m.—4:15 p.m.

Chapter Business and Wrap Up

www.arma-tidewater.org for more details
About Chapter Events and Membership

Joseph H. Carpenter IV, Esq.

Mr. Carpenter began with Norfolk Southern in 2002, and has practiced in the Corporate and Litigation Sections of the Law Department, where he is a General Solicitor and Information Governance Counsel. His current practice primarily entails oversight of casualty claims litigation although he has overseen the development and implementation of the company's Information Management Program, including records management, e-discovery, and data loss prevention elements. Joe is Chair of the Virginia Bar Association's Law Practice Management Division.



Sponsors



Newport News Shipbuilding



The Smarter Way to Bank.

Exhibitors



ATTENTION CRMs!

CMPs will be available for this seminar



REGISTRATION

REGISTRATION DEADLINE: May 8, 2017

- ARMA Member \$149 Non-Member \$189
- Certificate of Attendance Desired
- Do not share my contact information

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

PHONE _____ EMAIL _____

PLEASE REMIT A COPY OF THIS FORM WITH A CHECK
PAYABLE TO: Tidewater ARMA

Mail Check To: Virginia A. Jones
Information Technology Division
Newport News Waterworks
700 Town Center Drive #400
Newport News, VA 23606

Federal ID# 23-7358105

*Online registration and payment are available at the Tidewater ARMA Website <http://www.arma-tidewater.org>

Cancellation Policy

Cancellations made by May 8, 2017 will be assessed a \$50 service charge. There will be NO refunds after May 8, 2017. **Contact Virginia Jones for cancellation information (757) 926-1063**

Newport News Marriott

740 Town Center Drive
Newport News, VA

From the East or West on I-64

Take exit 258A to merge onto U.S 17 South/J Clyde Morris Blvd

Turn right on Diligence Dr (first light)
Turn right onto Thimble Shoals Blvd
Turn right onto Fountain Way
Turn right onto Town Center Drive
Free parking garages are available in the immediate area

**Newport News
Marriott at City Center
740 Town Center Drive
Newport News, VA 23606
(757) 873-9299**



Spring Seminar
Tuesday,
May 16, 2017
8:00 a.m. – 4:30 p.m.

ESI

(Electronically Stored Information)

Featured sessions:

**Advance your Organization...
Transition to Information
Governance from Records
and Information Management**

E-Discovery

**The Record Managers
Evolving Role with
Changing Technology and
the Internet of Things**

Ms. Virginia Jones, Treasurer, Tidewater ARMA
Information Technology Division
Newport News Waterworks
700 Town Center Drive #400
Newport News, VA 23606